



**METROPOLITAN  
POLICE**

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TERRITORIAL POLICING

**Brent Police Licensing Unit  
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**Brent Borough  
Licensing Department**

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Your ref:  
Our ref: 01QK/668/15

Date 12th December 2015 2015

**Police Representation to the application for a new Premises Licence for ‘  
Booze 24, 53 Cricklewood broadway, London, NW2 3JX**

I certify that I have considered the application shown above and I wish to make representations that the likely effect of the grant of the application is detrimental to the Council's Licensing Objectives for the reasons indicated below.

I am of the opinion that the risk to the Council's objectives can be mitigated by removing the requested variations or attaching conditions to the Licence as shown below.

If these conditions were accepted in full I would withdraw my representation.

Officer: Michael Sullivan  
Licensing Constable PC 368QK

An officer of the Metropolitan Police, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made for a new premises licence under section 17 of the act.

The Police representations are primarily concerned with crime and disorder, and the Prevention of Public Nuisance.

Police require the following points to be included in the operating schedule or added as conditions on the premises licence.

Closed Circuit Television (CCTV)

Good quality CCTV is essential as a deterrent for the prevention of crime and the detection of offenders. It allows for both covert and overt monitoring of the premises. With proper signage, this reassures both staff and clientele, that this is a safe environment where illegal activities are not tolerated.

Closed circuit television cameras and recorders of an agreed image standard will be installed at locations on the premises and in accordance with advice from the Police.  
All cameras and recording equipment will be installed and maintained in accordance with Home Office Guidance and the manufacturers instructions and will be fully operational when the premises are open to the public.

Notices shall be displayed at the entrance to the premises, and in prominent positions throughout the premises, advising that CCTV is in operation.

#### Operating Hours to be displayed on Premises

A notice displaying the opening hours, the type of licensing activity and licence conditions should be clearly displayed and visible to anyone outside the premises. This may be incorporated in the summary of the licence, which must be displayed, or take the form of a separate item.

Likewise the name of the Designated Premises Supervisor (D.P.S) if required should be similarly displayed.

This will allow the Police and other responsible authorities to readily identify the licence details. Clearly displayed opening hours will also reduce any confusion for customers prior to entering the premises and possible conflict when the premises close/stop selling alcohol.

A Summary of the Premises Licence will be displayed at each public entrance to the premises.

#### **Opening Hours**

I have visited the location and have identified a potential issue with this premises opening 24 hours a day seven days a week as this shop has four flats above and to the side of it, and if allowed to operate 24 hours a day would in my opinion impact on the quality of life of the residents of these properties, people would be disturbed from their sleep in the early hours of the morning by people coming and going from the shop, which I would assume a high amount of people using the shop in the early hours of the morning would already be drunk or have been drinking, and this is likely to make them louder and possibly cause Anti-social Behaviour in the location, having a direct result on the quality of life of the people living nearby.

I have contacted the applicant and spoke to him on the telephone, we discussed the opening hours, as he has asked for 24 hour opening, I expressed my concerns as the shop has numerous residential properties which could be affected by the premises being open 24 hours a day, the applicant informed me that he had no intention of opening 24 hours a day as the location was quiet in the early hours of the morning through until the afternoon, and that he would be the only one working in the shop.

He informed me that he would only be opening from 13.00 Hours until 01.00 hours Monday to Sunday and had no plans to extend these times as he needed to rest.

We agreed that the opening times would be amended to 13.00 - 01.00 Monday to Sunday

The name of the shop was also discussed and due to the change of the opening times he would be changing the shop name.

**The conditions that Police require to be added to the Premises Licence are listed below:**

#### **CCTV**

1. CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and licensing officers if requested.

### **Proof of Age**

2. A sign stating “No proof of age – No sale” shall be displayed at the point of sale.
3. A “Challenge 25” policy shall be adopted and adhered to.

### **General**

4. A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from the outside of each entrance to the premises.
5. No high strength beers, lagers, and ciders above 6.0% ABV shall be stocked.
6. An incident log shall be kept at the premises, and made available for inspection on request to an authorised officer of Brent Council or the Police, which will record the following:
  - (a) All crimes reported to the venue
  - (b) All ejections of patrons
  - (c) Any complaints received
  - (d) Any incidents of disorder
  - (e) Any faults in the CCTV system
  - (f) Any refusal of the sale of alcohol
  - (g) Any visit by a relevant authority or emergency service
7. A personal licence holder shall be present on the premises and supervise the sale of alcohol throughout the permitted hours for the sale of alcohol.
8. A time delay safe with deposit slot and anti fishing mechanisms must be used at the counter till area

### **Supply Of Alcohol**

#### **Standard days and timings**

Day -	Start	End
Mon -	13.00	01.00
Tues -	13.00	01.00
Wed -	13.00	01.00
Thur -	13.00	01.00
Fri -	13.00	01.00
Sat -	13.00	01.00
Sun -	13.00	01.00

### **Hours Premises are open to the public**

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Day -	Start	End
Mon -	13.00	01.00
Tues -	13.00	01.00

Wed -	13.00	01.00
Thur -	13.00	01.00
Fri -	13.00	01.00
Sat -	13.00	01.00
Sun -	13.00	01.00

Yours Sincerely

Michael Sullivan 368QK  
Licensing Constable  
Brent Police